CHARTER TOWNSHIP OF FENTON Ordinance No. 735 Adopted: April 4, 2011

An ordinance to amend Sections 4 and 6 of Sign Regulation Ordinance No. 693 to add provisions regarding on-premise signs and to revise provisions regarding digital signs.

ARTICLE I. Section 4 (Exempt Signs), Subsection a (On-premise signs), item 2 of Sign Regulation Ordinance No. 693 is hereby amended to provide as follows:

2) <u>Home occupation sign</u>. One (1) home occupation sign for a home occupation authorized by the Township's Home Occupation Ordinance #425 and complying with the requirements of that ordinance. The sign shall be surface mounted and shall not exceed three (3) square feet in area.

ARTICLE II. Section 6 (General Standards for Permitted Signs), Subsection d (Digital signs) of Sign Regulation Ordinance No. 693 is hereby amended to provide as follows:

d. Digital Signs.

- 1) Digital signs in residential or agricultural zoning districts or within 1,000 feet of a residential district shall be shut off from 11:00 p.m. to 5:00 a.m.
- 2) Digital signs shall not use red as the predominant color in a display.
- 3) The light intensity of digital signs shall be automatically reduced at night to compensate for the greater contrast created by the reduction in background lighting, but in no case shall it exceed fifteen (15) footcandles at four (4) feet from the sign surface.
- 4) Digital signs in office, commercial, or industrial zoning districts or as part of office, commercial or industrial uses in PUDs shall limit changes in displays to not more than once every minute and signs in residential or agricultural districts or as part of residential or agricultural uses in PUDs shall limit changes in displays to not more than once every hour. Displays and transitions between displays shall be static and shall not include any flashing or moving text or graphics. The limitation on the frequency of sign changes does not apply to signs or portions of signs displaying time and temperature.
- 5) Digital sign components may not comprise more than 30% of the total area of the sign.

ARTICLE III. This ordinance and its various articles, paragraphs and clauses thereof are hereby declared to be severable. If any article, paragraph or clause is adjudged unconstitutional or invalid, the remainder of this amendatory ordinance shall not be affected thereby.

ARTICLE IV. All ordinances and provisions of ordinances of the Charter Township of Fenton in conflict herewith are hereby repealed.

ARTICLE V. This amendatory ordinance shall be published as required by law and shall take effect immediately after adoption and publication.

Enacted at a regular meeting of the Fenton Township Board held on the 4th day of April 2011.